

FIVE MINUTES OF FAME





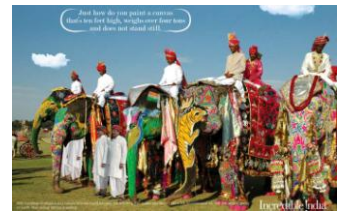
OUR MISSION:

K¹² / Aventa Learning Instructional Services Team provides students the opportunity to become academically successful by providing rigorous curricula and instruction in a technology-enabled environment with its School Partners.



AN OVERVIEW

- In the Cultural Evolution Unit, you will complete several assignments that result in a culminating assignment. This includes:
 - Finding someone interesting who represents a subculture.
 - Completing the Lining Up Ducks Discussion Board assignment.
 - Conducting your interview.
 - Organizing your information.
 - Presenting your information and submitting to the Five Minutes of Fame assignment submission link.
- **For more details about these steps, read on!!**





THE FOCUS

- You are going to go face-to-face with someone in your life who is part of a unique subculture.
- Your goal is to focus the interview so you can dig up all the dirt you can on their subculture, using all you have learned about the aspects of cultures and subcultures.
- Once you have your interview subject in mind, it's time to make sure they are willing to be interviewed and to set up an interview appointment with them.



Cyber



Hipster



Goth



Thug



Emo



Preppy



LINING UP DUCKS

- Now that you have your interview subject, you need to get prepped for the interview.
- You need to type up a document with the following info:
 - The name of the person and subculture (subject) of your interview.
 - A list of 10 facts (your interview subject may not agree with these) about the subculture from your research (not from the interview).
 - A list of 10 facts (your interview subject may not agree with these either) about the person you will interview.
 - A list of 10 open-ended focused interview questions in the order you plan to present them.
 - The date/time/location you will conduct your interview.
- Once you've done that, post your document to the Discussion: Lining Up Ducks.
- Be sure to respond to your peers, offering suggestions and input.





INTERVIEW TIME!

- It's time to interview your subject!
- Practice great interview skills:
 - Know a bit about your interviewee before beginning the interview.
 - Take notes during your interview.
 - Ask questions (even additional ones that you might have written down).
 - Evaluate with your subject is saying.
 - React emotionally to the speaker to create rapport and encourage openness. Don't be a robot!
 - Make personal connections with the information.
 - Make eye contact.
 - Behave graciously and professionally.
- **For more tips, refer to the “Conducting an Interview” handout.**





GET ORGANIZED

- Once you've finished your interview, you need to organize your information.
 - Look for interesting and quotable statements from your interview.
 - Decide on the focus/spin of your presentation: What do you want to share about this person and his/her subculture?
 - Decide how to present your information (you'll have four presentation options...stay tuned for the next slides!)
 - Select the quotes from the interview that you want to work into the presentation.





SELECT YOUR FORMAT

- You need to present your interview and will **choose one of these four formats:**
 - Magazine Format
 - Newspaper Format
 - Radio Talk Show Format
 - Late Night Talk Show Format
- **For more details about each type, keep on going!**





MAGAZINE FORMAT

- We've all seen magazines: *Sports Illustrated*, *Vogue*, *Rolling Stone*, *Seventeen*.
- You can choose the best parts of the interview to go with photos and add commentary before and after the interview.
- Here are the requirements for this format:
 - The article must be 750-1000 words, written in script format.
 - Before and after the article, you must include a paragraph or two of commentary and analysis that will spin the interview for the audience.
 - You must also include a photo layout (2-5 pictures) that enhances the article visually.





NEWSPAPER FORMAT

- While the paperboy may be out of a job one day, newspapers are still alive and kicking online (like *Los Angeles Times*, *Washington Post*, *New York Times*...).
- You will embed direct quotes from the interview into the text of the article.
- Here are the requirements for this format:
 - The article must be 750-1000 words, written in paragraph form with embedded quotes.
 - The analysis/commentary is the focus, with the interview proving your points.
 - At least 50% of the text should be direct quotes.
 - Include a single photo to enhance the article visually.





RADIO TALK SHOW FORMAT

- There are some great radio shows out there, like Musician's Radio, Howard Stern, and many NPR shows.
- You can present an audio recording of the interview with a spoken introduction and conclusion.
- Here are the requirements for this format:
 - The audio interview should be edited to be 3-5 minutes in length.
 - The commentary/analysis will be included in the actual interview.
 - Your focus and spin will be evident in the questions you ask, how you respond to the answers, and how you phrase the questions.
 - You must also include an introduction and conclusion to the interview.





LATE NIGHT TALK SHOW FORMAT

- Ever heard of Conan O'Brien, David Letterman, Jay Leno, or Johnny Carson? Those are some awesome examples!
- Create a video of the interview, editing and adding commentary if you've got *skillz*.
- Here are the requirements for this format:
 - The video should be edited to be 3-5 minutes in length.
 - Include the commentary/analysis in the actual interview.
 - Your focus and spin will be evident in the sections you include and how you phrase the questions.
 - You must also include an introduction and conclusion to the interview.





THE SUBMISSION

- Once you've selected your format and creating your finished product, get ready...
- Submit your project to the Five Minutes of Fame assignment submission link.
- You did it!! Great work! 😊

