

How to Make the Utopia Travel Brochure

Design Your Own Utopia

- First, consider 2-3 problems in America.
- Then, think of a society that would be free of these problems.
- The U-Project: Travel Brochure assignment asks that you create a utopia that addresses those problems...a world free from dystopia.

Basic Requirements

- Your brochure needs to do the following:
 - > Address the problems in America.
 - > Create a name for your utopia; this is the title of the brochure.
 - > Create sections that are identified with headings (i.e. geography and history, agriculture, cities, government, occupations, education, war, and religion).
 - > Include details that are written in complete sentences & paragraphs for each heading; these details should FULLY explain each aspect of your utopia (Think well-developed paragraphs!).
 - > Incorporate graphics that enhance the color and content of your brochure.

Designing Your Brochure

- Your brochure needs to be created on 8.5 x 11 paper, using both sides.
- How do you do this?
 - > Use your word program, like Microsoft Word, to create a template. Want a template:? Click here: <http://office.microsoft.com/en-us/templates/TC102580011033.aspx?pid=CT101043031033>.
 - > Use a free online tool:
 - My Brochure Maker <http://www.mybrochuremaker.com/>
 - Read WriteThink Printing Press http://interactives.mped.org/view_interactive.aspx?id=110&title
 - > Use Publisher to design your own brochure, as well.

Then What?

- ◉ Once you have your template, get crackin'!
- ◉ Be creative.
- ◉ Need to see sample brochures to help you?
 - > Search for some models of travel brochures online.
 - > There's lots out there!
- ◉ Think of this as your version of More's Book II in *Utopia*.

Before You Submit

- Be sure to do a couple things before submitting:
 - > Proofread! Check that it makes sense and includes all required aspects.
 - > Use spell-check and grammar-check.
 - > Review the rubric (there's a link in the Utopia section).
 - > Make sure you've saved it correctly (Rich Text Format if you're using a word-processing program; if you're using Publisher, I can access that).
 - > Be sure to close out of your document before uploading it to the assignment link.
- When you've done all that, you're ready to submit your travel brochure.